

Conference Agenda

8:00 a.m. to 8:50 a.m.

Session 1: Business Continuity/Disaster Recovery/Emergency Management – Defining the Basics

Safety, Security, Emergency Management and Business Continuity are all significant and equal components of a Risk Management Program. We'll discuss the components of each program and how they interact as one system.

9:00 a.m. to 9:50 a.m.

Session 2: Active Shooter

In this session we will review your active shooter response and identify its fatal flaw. You'll be ready to bring your active shooter response up to police protocol and standards. This presentation starts with defining your flaw. It ends with a Tabletop Exercise to make the problem and solution real and actionable. You'll be able to present facts and statistics to management to capture attention and secure their support.

10:00 a.m. to 10:50 a.m.

Session 3: Cybersecurity Threats

From cyberattacks to social engineering, criminals are waging war against corporations and even government agencies and while we want to think they are secure, the reality is that criminals are winning. Attendees will see how criminals are gaining access to their networks, avoiding detection and ultimately gathering the information necessary to commit fraud.

11:00 a.m. to 12:00 p.m.

Session 4: Crisis Leadership

Effective crisis leaders know how to respond, manage, and recover an organization with minimal loss; they become stronger and better following the crisis resolution. How do they do it? How do they prepare and respond? How do they communicate so effectively?

1:00 p.m. to 1:50 p.m.

Session 5: Social Media and Controlling the Message

Social media has become a major channel for businesses, but ultimately, it is harder to control the message on social than on other media. This session will look at the different procedures and philosophies with using social media when handling internal and external incidents.

2:00 p.m. to 2:50 p.m.

Session 6: Enhancing Your Organizational Resilience with Effective Exercises

Exercises need to be considered an essential element within your resilience and emergency preparedness program. This session will cover the basic types of exercises, designing and producing an effective exercise and provide insights into how you can maximize the value to the organization and exercise participants.

3:00 p.m. to 3:50 p.m.

Session 7: Leveraging Technology to Improve Facility Emergency Preparedness

A industry review revealed that more than 80 percent of facility teams feel unprepared for facility catastrophes. Often the source of this lack of preparedness was disorganized and unavailable information. This session will identify gaps in emergency plans and present innovative strategies to improve facility emergency management.

4:00 p.m. to 5:00 p.m.

Session 8: Risk Management - Building Your Business Continuity Plan

This presentation will describe the building blocks of an effective and sustainable program to enable your company to prepare for and respond to emergency events. After hearing this presentation, you'll be ready to enhance your organization's business continuity program and increase the chance that your company will be the one that recovers!