



# 2018 Agenda-At-A-Glance Worksheet

Conference Sessions – April 23-25, 2018

Pre- and Post-Conference Courses – April 22, 26-28, 2018

Hilton Miami Downtown

**LEGEND:**

A = Case Studies

B = Trending

C = Program Development and Advancement

D = Measurement, Metrics, and Maturity

E = Emerging Technology

F = Professional Development

G = SME (Ask the Experts)

P = Plenary

TIME	TRACK	SESSION TITLE	SPEAKERS	<input checked="" type="checkbox"/>
<b>PRE-CONFERENCE SESSIONS: SUNDAY, APRIL 22, 2018 (optional)</b>				
8:00 a.m. – 5:00 p.m.	PRE1	Super Leaders: An Assessment and Development Workshop for Crisis Management Leadership	Robert C. Chandler, Ph.D.	<input type="checkbox"/>
1:00 p.m. – 5:00 p.m.	PRE2	Media Training for Business Continuity Professionals	Gerard Braud, CSP, Fellow IEC	<input type="checkbox"/>
1:30 p.m. – 5:00 p.m.	PRE3	Learn to Create a Table Top Exercise – An Exercise in Business Continuity/COOP Preparedness!	Ted Brown, President and CEO, KETCHConsulting	<input type="checkbox"/>
5:00 p.m. – 6:00 p.m.	–	<b>“Get Certified!” Welcome Reception for All Attendees</b>	Presented by The BCI 	<input checked="" type="checkbox"/>
<b>DAY ONE: MONDAY, APRIL 23, 2018</b>				
8:00 a.m. – 9:30 a.m.	P1*	Don’t Talk to the Media Until...Being an Effective Spokesperson in Today’s Digital Age	Gerard Braud, CSP, Fellow IEC	<input checked="" type="checkbox"/>
9:45 a.m. – 10:45 a.m.	A1	So You Have a Disaster... Now What?	Tom Serio	<input type="checkbox"/>
9:45 a.m. – 10:45 a.m.	B1	The Internet of Everything (IoE)	Michael Jennings, Resiliam	<input type="checkbox"/>
9:45 a.m. – 10:45 a.m.	C1	Using Proactive Steps, Deliver Real Value to Your Company	John Steffen, Charter Communications	<input type="checkbox"/>
9:45 a.m. – 10:45 a.m.	C2	Removing Risk Exposure: Vendor Assurance	Thomas Boehling, Providence St. Joseph’s Health	<input type="checkbox"/>
9:45 a.m. – 10:45 a.m.	D1	Evaluation, Measurements & Benchmarking, It’s Not How Good You Are, It’s How Good You Want to Be	Phil Lambert, Ripcord Solutions	<input type="checkbox"/>
9:45 a.m. – 10:45 a.m.	F1	Don’t Believe Everything You Think: Outsmarting Our Own Biases	Judy Analco, ERM	<input type="checkbox"/>
11:00 a.m. – 12:00 p.m.	A2	Metrics and Measures in a Large Enterprise	Robin Martin, Ameritas	<input type="checkbox"/>
11:00 a.m. – 12:00 p.m.	A3	The Need for Real-Time Communication in a Complex Global Threat Environment	Daniel Graff-Radford, OnSolve	<input type="checkbox"/>
11:00 a.m. – 12:00 p.m.	C3	How Every Business Can Have Their Own Emergency Response Teams	Larissa Paschyn, Amgen	<input type="checkbox"/>
11:00 a.m. – 12:00 p.m.	E1	IT DR Program Improvements; Working with Improved Technologies and the People Who Know Them Best	Dean Matsuno and Steven Pickford, Manulife Financial Corporation	<input type="checkbox"/>
11:00 a.m. – 12:00 p.m.	F2	Round Table Discussion Around Personal Resiliency	Lance Stange, Virtual Corporation; Stacy Hudson, BC Program Manager, Toyota	<input type="checkbox"/>
11:00 a.m. – 12:00 p.m.	G1	Exercise Facilitation Techniques	John Jackson, Fusion Risk Management, Moderator (Panel TBA)	<input type="checkbox"/>
1:00 p.m. – 2:15 p.m.	A4	Crisis Management Event Forecasting	Michael Keating, RGA Reinsurance Company	<input type="checkbox"/>
1:00 p.m. – 2:15 p.m.	A5	Paper is Out, Phones Are In	Andy Waples and Maya Calabrese, Eaton Vance Management	<input type="checkbox"/>
1:00 p.m. – 2:15 p.m.	B3	BCI Horizon Scan - Industry Trends, Themes and Statistics	Heather Merchan, Frank Lady, and Lori Norman, BCI US Chapter Board	<input type="checkbox"/>
1:00 p.m. – 2:15 p.m.	C4	Redefining Program Success: Establishing Command & Control	David Nolan, Fusion Risk Management	<input type="checkbox"/>
1:00 p.m. – 2:15 p.m.	D2	Elevate Your Program with High Value Reporting through Data Mining	Christopher Duffy, Strategic BCP	<input type="checkbox"/>
1:00 p.m. – 2:15 p.m.	E2	Next-Gen Business Continuity: The Increased Complexity of Protecting On-Premises and Cloud-Based Workloads	Dennis Wenk, Veritas	<input type="checkbox"/>
2:30 p.m. – 3:45 p.m.	A6	Turn Up the Volume PART 2: Developing and Implementing a Global BCM Training Program in a Busy, Distracted World	Lisa Trousedale, EY	<input type="checkbox"/>
2:30 p.m. – 3:45 p.m.	B4	View from the Top: What Regulators, the Board, and Executive Leadership Want to See From You	Courtenay Enright, Vantiv	<input type="checkbox"/>

2:30 p.m. – 3:45 p.m.	C5	Towards the BC PMO (Business Continuity Portfolio Management Office)	Howard Mannella, Alternative Resiliency Services Corp.	<input type="checkbox"/>
2:30 p.m. – 3:45 p.m.	D3	Assessing Residual Risk in Your BCM Program	Michael Herrera, MHA Consulting	<input type="checkbox"/>
2:30 p.m. – 3:45 p.m.	E3	Live Hack Cyber Attack	Frank Shultz, BC in the Cloud, and Derek Uzzle, Sr. Solutions Architect, Alert Logic	<input type="checkbox"/>
2:30 p.m. – 3:45 p.m.	G2	Major Challenges to Implementing an Effective Risk Mitigation Program and How to Overcome Them	Mike Janko, Goodyear Tire & Rubber Company, and Chris Summerrow, UPS	<input type="checkbox"/>
4:00 p.m. – 5:00 p.m.	A7	Implementing a Global Travel Security Program at T. Rowe Price	Blaise D'Ambrosio, T. Rowe Price	<input type="checkbox"/>
4:00 p.m. – 5:00 p.m.	A8	A Roadmap to Improving Your BCMS Capabilities	Lynnda Nelson, ICOR	<input type="checkbox"/>
4:00 p.m. – 5:00 p.m.	B5	Bridging the Gap Between Malicious Threat Awareness and Business Continuity Response	Brandon Tanner, Rentsys Recovery Services, and Rick Phillips, Stickley on Security	<input type="checkbox"/>
4:00 p.m. – 5:00 p.m.	B6	Why You Need a Holistic Approach to Managing Critical Events	Imad Mouline, Everbridge	<input type="checkbox"/>
4:00 p.m. – 5:00 p.m.	C6	Documenting an Exercise	Monica Goldstein, RecoveryPlanner	<input type="checkbox"/>
4:00 p.m. – 5:00 p.m.	G3	The Case for Developing Organizational Resilience Capability	Mark Carroll, Income Research, Moderator (Panel TBA)	<input type="checkbox"/>
<b>DAY TWO: TUESDAY, APRIL 24, 2018</b>				
8:00 a.m. – 9:30 a.m.	P2*	Business Interrupted – Cyber Risk Gets Physical	Dr. Nader Mehravari and David White, Axio	<input checked="" type="checkbox"/>
9:45 a.m. – 11:00 a.m.	A9	What Works: Cisco Services Supply Chain Risk Management	Don Hall, MBCP, CBCLA, ARMP, Cisco Systems, Inc.	<input type="checkbox"/>
9:45 a.m. – 11:00 a.m.	A10	The Evolution of Crisis Management Planning and the Escalation of Threats Facing a Global Media Company	Paul Arbet, CBCP, MBA, and Tiffany Sudderth, Turner	<input type="checkbox"/>
9:45 a.m. – 11:00 a.m.	B7	Pain, Problems, and Possibilities: The Adaptive BC Manifesto	David Lindstedt, Readiness Analytics	<input type="checkbox"/>
9:45 a.m. – 11:00 a.m.	C7	Seven Steps to Building a Rock Solid Resilient Enterprise	Tejas Katwala, Continuity Logic	<input type="checkbox"/>
9:45 a.m. – 11:00 a.m.	C8	Simplifying Crisis Management and Business Continuity Development for the Medium-Sized Company	Grace Burley, Strategic Crisis Advisors	<input type="checkbox"/>
9:45 a.m. – 11:00 a.m.	G4	Millennials: The Future of Business Continuity	Jeremy Gudgeon, Vanguard, Moderator; Panelists: Vanessa Vaughn, Asfalil; Larissa Paschyn, Amgen; Michael Bratton, Avalution	<input type="checkbox"/>
2:00 p.m. – 3:15 p.m.	A11	How to Engage C-Suite Team Members Using Bite-Size Training	Christopher Sarcletti, BMO Harris Bank, and Eric Thompson, Crisis Guardian	<input type="checkbox"/>
2:00 p.m. – 3:15 p.m.	A12	Building an International Business Continuity Program at Staples	Leah Sawyer, Staples Inc., and Christopher Britton, RockDove Solutions	<input type="checkbox"/>
2:00 p.m. – 3:15 p.m.	B8	Coordinating Business Continuity and Information Security	Rob Giffin, CBCP, CISA, Avalution Consulting	<input type="checkbox"/>
2:00 p.m. – 3:15 p.m.	C9	How Your Critical Suppliers Demonstrate Their Resilience	Tim Mathews, DSc, MBA, MBCI, ETS	<input type="checkbox"/>
2:00 p.m. – 3:15 p.m.	D4	Process Maturity vs. Program Capabilities – Panelist Discussion with Live Audience Polling	David Sarabacha, Deloitte	<input type="checkbox"/>
2:00 p.m. – 3:15 p.m.	E4	Cloud Architecture at Turner Leveraging the Cloud for Operational Resilience and Technology Risk Mitigation	Gail J Grimes and Don Browning, Turner	<input type="checkbox"/>
3:30 p.m. – 4:30 p.m.	A13	Building Resiliency in 12 Months or Less	Dov Gardin, Allergan	<input type="checkbox"/>
3:30 p.m. – 4:30 p.m.	A14	The Critical Need for VOAD Participation	Dan Schreiter, ABCP, PHR, SHRM-CP, Kwik Trip, Inc.	<input type="checkbox"/>
3:30 p.m. – 4:30 p.m.	B2	Sheltered Harbor: Protection Against Potential Significant Cyber Risk	Matt DeFrain, KPMG	<input type="checkbox"/>
3:30 p.m. – 4:30 p.m.	B9	An Emerging Practice Challenges the BIA: SIPOC (Suppliers, Inputs, Process, Outputs, Customers)	Charlie Brown, Primary Residential Mortgage, Inc.	<input type="checkbox"/>
3:30 p.m. – 4:30 p.m.	C10	Achieving an Actionable Corporate Workplace Violence Program, Overview - Realities of the Risk	Cynthia Simeone, Excellus Blue Cross Blue Shield	<input type="checkbox"/>
3:30 p.m. – 4:30 p.m.	D5	Technology Recovery for the Next Decade	Dan Dorman, Alaska Air Group, and Karen Lowham, eBay	<input type="checkbox"/>
<b>DAY THREE: WEDNESDAY, APRIL 25, 2018</b>				
9:00 a.m. – 10:00 a.m.	A15	Implementing Adaptive Business Continuity at Brink's	Mark Armour, Brink's Inc.	<input type="checkbox"/>
9:00 a.m. – 10:00 a.m.	A16	Lessons Learned from Hurricane Irma and Other Disasters	Beverly Schulz, CBCP, Raymond James Financial	<input type="checkbox"/>
9:00 a.m. – 10:00 a.m.	C11	Raising Awareness and Bridging the Gap between Disaster Preparedness at Work and Home	Kathy Lee Patterson and Hannah Zimmerman, Independence Blue Cross	<input type="checkbox"/>

9:00 a.m. – 10:00 a.m.	C12	Improve Emergency Outcomes with Process and Technology	Peter Steinfeld, AlertMedia	<input type="checkbox"/>
9:00 a.m. – 10:00 a.m.	D6	Let's Measure Our Capability to Recover – Take Two!	Michael Harding, Automotive Resources International (ARI)	<input type="checkbox"/>
9:00 a.m. – 10:00 a.m.	E5	Cyber Risks and Emerging Technology/Threats	Frank Leonetti, FBCCI/CBCP, NorthStar Advisory Services, LLC	<input type="checkbox"/>
10:15 a.m. – 11:15 a.m.	A17	The Mary Kay Way - How the Culture Leads To Our Program Success	Joel Navarro, Mary Kay Inc.	<input type="checkbox"/>
10:15 a.m. – 11:15 a.m.	A18	Our Evolving World of Disaster Recovery	Larry Heck, Weill Cornell Medical College	<input type="checkbox"/>
10:15 a.m. – 11:15 a.m.	B10	The "Non-Standard" BIA.	Kathleen Lucey, FBCCI, Montague Risk Management	<input type="checkbox"/>
10:15 a.m. – 11:15 a.m.	C13	Effective Risk Management Through ERM/BCM Integration and Collaboration	William C. Hord, Quantivate	<input type="checkbox"/>
10:15 a.m. – 11:15 a.m.	D7	Ranking the Maturity Level of Your Business Continuity Plan Using a Resiliency Maturity Model	Greg Holdburg, CBCLA, CRM, MRP, First Advantage	<input type="checkbox"/>
10:15 a.m. – 11:15 a.m.	F3	Millennial Continuity Career Ladder – How to Work Your Way to the Top!	Suzanne Bernier, CEM, CBCP, MBCI SB Crisis Consulting	<input type="checkbox"/>
1:00 p.m. – 2:00 p.m.	A19	Nationwide's Crisis Management Journey	Joni McLean, Nationwide	<input type="checkbox"/>
1:00 p.m. – 2:00 p.m.	A20	Lessons Learned from REAL Life Events	Reta Setrak, MBCP MBCI, Canada Pension Plan Investment Board	<input type="checkbox"/>
1:00 p.m. – 2:00 p.m.	B11	Achieving Greater ROI on BC: Emerging Trends in the Industry	Rod Crowder, OpsCentre	<input type="checkbox"/>
1:00 p.m. – 2:00 p.m.	C14	Improved Resilience: Strengthening the Relationship with Your Insurance Partners	Frank Russo, Procor Solutions + Consulting	<input type="checkbox"/>
1:00 p.m. – 2:00 p.m.	C15	Crisis Action Teams and Incident Management	Mel Curtis, Aflac	<input type="checkbox"/>
1:00 p.m. – 2:00 p.m.	E6	Cyber Security – It's Not Just Your Data!	Laura A. Mosley, Southern Glazers Wine & Spirits	<input type="checkbox"/>
2:15 p.m. – 3:15 p.m.	p3*	New Thinking in Active Assailant Prevention, Response & Recovery: Maturing Organizational Violence Prevention Programs	Steve Crimando, Behavioral Science Applications	<input checked="" type="checkbox"/>
<b>POST-CONFERENCE SESSION: WEDNESDAY, APRIL 25, 2018 (optional)</b>				
3:30 p.m. – 5:30 p.m.	POS1	BCI Good Practice Guidelines Training Course (CBCI) (three-plus-day course)	Presented by the Business Continuity Institute (BCI)	<input type="checkbox"/>
<b>POST-CONFERENCE SESSIONS: THURSDAY, APRIL 26, 2018 (optional)</b>				
8:30 a.m. – 5:00 p.m.	POS1	BCI Good Practice Guidelines Training Course (CBCI) (three-plus-day course)	Presented by the Business Continuity Institute (BCI)	<input type="checkbox"/>
8:30 a.m. – 4:30 p.m.	POS2	Adaptive Business Continuity: A Hands-On Workshop (one-day course)	David Lindstedt, Readiness Analytics and Mark Armour, Brink's Inc.	<input type="checkbox"/>
8:00 a.m. – 4:30 p.m.	POS3	BCM 4000: ISO 22301 Assessor (two-day course)	Presented by ICOR	<input type="checkbox"/>
<b>POST-CONFERENCE SESSIONS: FRIDAY, APRIL 27, 2018 (optional)</b>				
8:30 a.m. – 5:00 p.m.	POS1	BCI Good Practice Guidelines Training Course (CBCI) (three-plus-day course)	Presented by the Business Continuity Institute (BCI)	<input type="checkbox"/>
8:30 a.m. – 12:00 p.m.	POS3	BCM 4000: ISO 22301 Assessor (two-day course)	Presented by ICOR	<input type="checkbox"/>
<b>POST-CONFERENCE SESSION: SATURDAY, APRIL 28, 2018 (optional)</b>				
8:30 a.m. – 12:00 p.m.	POS1	BCI Good Practice Guidelines Training Course (CBCI) (three-plus-day course)	Presented by the Business Continuity Institute (BCI)	<input type="checkbox"/>

\*NOTE: As you build your conference schedule, note that all Plenary Sessions are automatically included in the overall agenda. All attendees are invited to attend the opening night "Get Certified!" Welcome Reception presented by the Business Continuity Institute.

Updated 2/28/18